

GRAPHIC DESIGN (PAGD)

Ontario College Advanced Diploma | 6 semesters | Barrydowne

Cambrian's award-winning Graphic Design faculty will challenge you through course work and diverse, real-world projects to help you develop your creative talents and become a professional visual communication designer. The Graphic Design curriculum is career-focused and rigorous, with attention given to both traditional skills and new technologies. In addition, you will develop skills in critical thinking, creativity and concept driven work, allowing you to be agile in the evolving and demanding industry of professional communication.

Using current industry software in the College's state-of-the-art graphic design labs, you will learn how to creatively develop ideas and manipulate space, type, images, and colour to take your work from concept sketch to strategically-designed printed, web-based, or digital form. Projects provide you with applied experience in branding, identity (logos & trademarks) and environmental design, website design/development, print-production, advertising design, illustration, photography, typography and much more.

You'll also graduate with a professional-grade portfolio that will be invaluable as you meet with potential employers and/or freelance clients.

Check out the 2018 graduate exhibition & charity fundraiser, "Hearts of Oak (<http://ccgraphicdesign.ca/heartsofoak>)" to see what you'll get up to as a student in Cambrian's Graphic Design program.

Program Highlights

- 3 years – 6 semesters
- 5-week placement in third semester
- Multiple opportunities for paid design-related work through our close relationship with Cambrian's Applied Research division
- Strong focus on website & UX design and development using HTML5, CSS3, and Javascript
- Annual field trip to attend the DesignThinkers Conference in Toronto to see world-class industry professionals present on topics related to the design field
- Students are automatically registered as student members of the Registered Graphic Designers of Ontario (RGD Ontario) and can participate in professional seminars, studio tours, and events organized by the association's Sudbury chapter
- Access to a variety of classrooms and labs along with the latest technology and software, including:
 - Multiple iMac studios featuring 27" iMac computers, running Mac OSX and Adobe Creative Cloud, and an extensive Font Library
 - Professional photo and video studio with boom lighting
 - Complete printmaking shop with etching, lithography, and silk screening presses
 - Full art and painting studio with student lounge and natural lighting

4D Learning Opportunities

- Students will have opportunities to work directly with practising professionals and community clients. These opportunities are provided through Applied Research and are based on the student's ability to demonstrate professionalism and performance.
- Students will have the opportunity to participate in Portfolio Review Day. Each student can discuss their portfolio with 15-20 practising professionals, each within in 15 minute session. This highly efficient review allows each student to get ample feedback for improving their portfolio, prior to graduating and their employment search.
- A fifth-semester work placement allows students to work side-by-side with industry professionals. Students are encouraged to seek out industry leaders. Graduates have been accepted to work placement opportunities in Amsterdam, Chicago, Toronto, Victoria, and many other competitive locations around the world. Many graduates have been offered full-time work at the host organization, after they graduate.
- Each year, students will have the opportunity to join their classmates and teachers on a trip to Toronto to attend the RGD DesignThinkers conference (please note: students are responsible for covering costs of accommodation).
- Sustainability Initiatives – Students have the opportunity to participate in various environmental activities that support the program's dedication to sustainable design education, such as the annual tree planting excursion that to date added over 12,000 trees to Sudbury to help offset the carbon footprint of the graphic design program.
- Throughout the year, students will be able to participate in a variety of extra-curricular events hosted by the Sudbury Design Society and The Associate of Registered Graphic Designers. These events range from Sudbury & Toronto Studio Tours, Webinars, Design-a-thons, and many other networking/learning opportunities.

Quick Links

How to Apply (<http://cambriancollege.ca/apply>)

Creative Arts, Music and Design (<http://cambriancollege.ca/field-of-study/creative-arts-music-design>)

Archived Graduate Exhibitions and Student Portfolios (<http://ccgraphicdesign.ca/#exhibits>)

Admission Requirements

For graduates of the new curriculum (OSS): Ontario Secondary School Diploma (30 credits) or equivalent or mature student status, including:

- Any grade 12 English (C), (U), or (M)

Recommended:

- Credits in Visual Arts and/or Media Arts
- Computer competency in relevant software (Adobe Creative Cloud)

Additional Requirements

Applicants are required to submit a portfolio, in hardcopy or digital format, for review. The portfolio should contain five creative and artistic

works that showcase the applicant's breadth of creative and technical abilities. Pieces to be considered can be from the following disciplines: drawings (still-life, figure, landscape, technical, or interior), paintings (in colour), photographs (colour or black and white), sculptures, ceramics or three-dimensional work, computer-generated work (design, typography, animation, etc.), or web-based work. Where no portfolio exists, applicants are required to contact the Program Coordinator.

Additional Information

Additional expenses for digital photographic equipment, field trips, and portable digital storage should be anticipated. Students in the Graphic Design program are also student members of the Association of Registered Graphic Designers (RGD), and graduates are eligible for Provisional RGD status upon graduation.

APPLY NOW! (<http://ontariocolleges.ca/apply>)

Program Delivery

2019-2020

This program will be delivered in the following terms:

Fall Term Start

1. **SEMESTER 1** Fall 2019
2. **SEMESTER 2** Winter 2020
3. **SEMESTER 3** Fall 2020
4. **SEMESTER 4** Winter 2021
5. **SEMESTER 5** Fall 2021
6. **SEMESTER 6** Winter 2022

For specific term start/end dates and other key dates/deadlines, please see the Academic Schedule (<http://cambriancollege.ca/apply/how-to-apply/academic-schedule>) on our website.

Program of Study

Semester 1		Credits
ART 1006	Digital Design I	4
ART 1106	Design Foundations I	4
ART 1230	Intro Graphic Design	3
ART 2356	Graphic Design Photography I	3
HST 1002	History of Graphic Design	2
One General Education course. ¹		3
	Credits	19
Semester 2		
ART 1240	Design Foundations II	4
ART 1246	Copywriting I	3
ART 2346	Typography I	3
ART 2351	Digital Design II	3
ART 2456	Graphic Design Photography II	3
HST 1003	History of Graphic Design II	2
One General Education course. ¹		3
	Credits	21
Semester 3		
ADV 1001	Advertising Design I	2
ART 1001	Screen Printing I	3
ART 1345	Copywriting II	2
ART 2305	Illustration I	3
ART 2310	Production Fundamentals I	3

ART 2360	Website Design I	3
ART 2375	Typography II	3
ART 2496	Digital Design III	3
	Credits	22
Semester 4		
ADV 1002	Advertising Design II	2
ART 1007	Editorial Design	3
ART 1002	Screen Printing II	3
ART 2415	Production Fundamentals II	3
ART 2416	Illustration II	3
ART 2461	Website Design II	3
ART 3518	Sustainable Design	3
ART 3570	Professional Practices	2
	Credits	22
Semester 5		
ART 1003	Website Design III	3
ART 3515	Corporate Identity	5
ART 3556	Graphic Design Photography III	2
ART 3566	Advanced Design Applications	4
ART 3595	Work Placement	5
	Credits	19
Semester 6		
ART 1004	Motion Graphics	4
ART 3611	Portfolio Preparation	5
ART 3685	Website Design IV	5
ART 3690	Creative Thesis Project	4
One General Education course. ¹		3
	Credits	21
	Total Credits	124

¹ For more information regarding General Education courses, click here (<https://cambriancollege.ca/general-education-electives>).

Fees

Tuition and Ancillary Fees

Please see our fees page (<http://cambriancollege.ca/fees>) for the breakdown of tuition and mandatory ancillary fees by program and semester for both domestic and international students

Books & Supplies

The cost of books and supplies for Year 1 is approximately \$2,200, which includes a one-time purchase of a DSLR camera kit (approximately \$1300). This camera kit is then used throughout all 6 semesters of the program. This is the best information available at the time of publishing to the website and is subject to change.

Graduate Options

Employment Opportunities

Graduates may find employment in both the public and private sectors. These include:

- Graphic design firms & studios
- Web & new media studios

- App & software start-ups
- Advertising & marketing agencies
- Architectural firms
- Motion picture & television studios
- Editorial & literary publishing houses
- Educational institutions
- Government agencies
- Commercial printing industry
- In-house marketing & design departments

College/University Degree Opportunities

Graduates from this program may continue their studies at college/university and may receive credit for their prior College education.

Refer to College/University Agreements (<http://www.cambriancollege.ca/agreements>) for further information.

Contacts

Sean Grant, RGD
Program Coordinator
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