

GRAPHIC DESIGN (PAGD)

Ontario College Advanced Diploma | 6 semesters | Barrydowne

Cambrian's award-winning Graphic Design faculty will challenge you through course work and diverse, real-world projects to help you develop your creative talents and become a professional visual communication designer. The Graphic Design curriculum is career-focused and rigorous, with attention given to both traditional skills and new technologies. In addition, you will develop skills in critical thinking, creativity and concept driven work, allowing you to be agile in the evolving and demanding industry of professional communication.

Using current industry software in the College's state-of-the-art graphic design labs, you will learn how to creatively develop ideas and manipulate space, type, images, motion, code and colour to take your work from concept sketch to strategically-designed printed, web-based, or digital form. Projects provide you with applied experience in branding, identity (logos & trademarks) and environmental design, website design/development, print- and package-production, advertising design, illustration, photography, typography and much more.

You'll graduate with a professional-grade portfolio that will be invaluable as you meet with potential employers and/or freelance clients.

Check out the 2021 graduate exhibition, *Depth of Design* to view portfolio work completed by our students in the Graphic Design program.

Program Highlights

- 3 years – 6 semesters
- 5-week placement in fifth semester
- Opportunities for paid design-related work through our close relationship with Cambrian's Research and Development
- Strong focus on digital design, including web design, UI design, and mobile application design
- Annual three-day field trip to attend the RGD DesignThinkers Conference in Toronto and a comprehensive Studio Tour
- Students are automatically registered as student members of the Registered Graphic Designers of Ontario (RGD Ontario) and can participate in professional seminars, studio tours, and networking events
- Access to a variety of classrooms and labs along with the industry standard technology and software, including:
 - Multiple Mac studios featuring modern iMac computers, running Mac OSX and Adobe Creative Cloud, and an extensive Font Library
 - Professional photo and video studio with boom lighting
 - Full fine-art studio with student lounge and natural lighting

4D Learning Opportunities

- Students will have opportunities to work directly with practising professionals and community clients. These opportunities are provided through Work Placement and Cambrian R&D and are

based on the student's ability to demonstrate professionalism and performance.

- Students will have the opportunity to participate in Portfolio Review Day. Each student can discuss their portfolio with practicing professionals. This highly efficient review allows each student to get ample feedback for improving their portfolio, prior to graduating and their employment search.
- A fifth-semester work placement allows students to work side-by-side with industry professionals. Students are encouraged to seek out industry leaders. Graduates have been accepted to work placement opportunities in Amsterdam, Chicago, Toronto, Victoria, and many other competitive locations around the world. Many graduates have been offered full-time work at the host organization, after they graduate.
- Each year, students will have the opportunity to join their classmates and teachers on a trip to Toronto to attend the RGD DesignThinkers conference (please note: students are responsible for covering costs of accommodation).
- Sustainability Initiatives – Students have the opportunity to participate in various environmental activities that support the program's dedication to sustainable design education, such as the annual tree planting excursion that to date added over 14,000 trees to Sudbury to help offset the carbon footprint of the graphic design program.
- Throughout the year, students will be encouraged to participate in a variety of extra-curricular events hosted by the Sudbury Design Society and The Association of Registered Graphic Designers. These events range from Sudbury & Toronto Studio Tours, Webinars, Design-a-thons, and many other networking/learning opportunities.

Quick Links

How to Apply (<http://cambriancollege.ca/apply/>)

Creative Arts, Music and Design (<http://cambriancollege.ca/field-of-study/creative-arts-music-design/>)

Archived Graduate Exhibitions and Student Portfolios (<http://ccgraphicdesign.ca/#exhibits>)

Admission Requirements

For graduates of the new curriculum (OSS): Ontario Secondary School Diploma (30 credits) or equivalent or mature student status, including:

- Any grade 12 English (C) or (U)

Recommended:

- Grade 11 or 12 Credits in Visual Arts and/or Media Arts (M) or (O)
- Computer competency in relevant software (Adobe Creative Cloud)

Additional Information

Additional expenses for digital photographic equipment, field trips, and portable digital storage should be anticipated. Students in the Graphic Design program are also student members of the Association of Registered Graphic Designers (RGD), and graduates are eligible for Provisional RGD status upon graduation.

APPLY NOW! (<https://www.ontariocolleges.ca/en/apply-now/>)

Program Delivery

2022-2023

This program will be delivered in the following terms:

Fall Term Start

1. SEMESTER 1 Fall 2022
2. SEMESTER 2 Winter 2023
3. SEMESTER 3 Fall 2023
4. SEMESTER 4 Winter 2024
5. SEMESTER 5 Fall 2024
6. SEMESTER 6 Winter 2025

Winter Term Start

1. SEMESTER 1 Winter 2023
2. SEMESTER 2 Spring 2023
3. SEMESTER 3 Fall 2023
4. SEMESTER 4 Winter 2024
5. SEMESTER 5 Fall 2024
6. SEMESTER 6 Winter 2025

For specific term start/end dates and other key dates/deadlines, please see the Academic Schedule (<http://cambriancollege.ca/apply/how-to-apply/academic-schedule/>) on our website.

Program of Study for 2022-23 Academic Year

Semester 1		Credits
AFP 1120	Fundamentals of Drawing	3
AFP 1135	Introduction to Digital Photography	3
ART 1006	Digital Design I	4
ART 1106	Design Foundations I	4
ART 1230	Intro Graphic Design	3
COM 1001	Art and Design Communication	3
ART 1246	Copywriting I	3
Credits		23

Semester 2		Credits
AFP 1225	Analytical Drawing	3
ART 1109	Design Foundations II	3
ART 2351	Digital Design II	3
ART 2346	Typography I	3
ART 1247	Copywriting II	3
ADV 1102	Advertising Design	3
One General Education course. ¹		3
Credits		21

Semester 3		Credits
ART 1110	Production Design	4
ART 2305	Illustration I	3
ART 2496	Accessible Design	3
ART 2456	Advanced Photography	3
ART 2375	Typography II	3
ART 2360	Website Design I	3
One General Education course. ¹		3
Credits		22

Semester 4		Credits
ART 1111	Package Design	4
ART 1112	Editorial Design	4
ART 1113	Visual Identity I	4
ART 2416	Illustration II	3
ART 2461	Website Design II	3
ART 1126	Studio Photography	3
One General Education course. ¹		3
Credits		24

Semester 5		Credits
ART 1010	Motion Graphics I	4
ART 1114	Visual Identity II	4
ART 3595	Work Placement	5
WEB 1040	Content Management Systems	3
ART 3687	Creative Thesis Project	5
Credits		21

Semester 6		Credits
ART 1011	Motion Graphics II	4
ART 1127	Professional Practices	3
ART 3612	Portfolio Preparation	5
ART 3686	Website Design III	5
ART 3567	Advanced Design Applications	4
Credits		21
Total Credits		132

¹ For more information regarding General Education courses, click here (<https://cambriancollege.ca/general-education-electives/>).

Fees

Tuition and Ancillary Fees

Please see our fees page (<http://cambriancollege.ca/fees/>) for the breakdown of tuition and mandatory ancillary fees by program and semester for both domestic and international students.

Books & Supplies

The cost of books and supplies for Year 1 is under review. This is the best information available at the time of publishing to the website and is subject to change.

Graduate Options

Employment Opportunities

Graduates are prepared for employment opportunities in:

- Graphic design firms & studios
- Web & new media studios
- App & software start-ups
- Advertising & marketing agencies
- Architectural firms
- Motion picture & television studios
- Editorial & literary publishing houses

- Educational institutions
- Government agencies
- Commercial printing industry
- In-house marketing & design departments

College/University Degree Opportunities

Graduates from this program may continue their studies at college/university and may receive credit for their prior College education.

Refer to College/University Agreements (<http://www.cambriancollege.ca/agreements/>) for further information.

Contacts

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