

MANAGING GROWTH (MGTH)

Certificate of Completion | Barrydowne

Every organization has its own perspective and that is very important. However, it is equally important to convert that perspective into a vision and to articulate and communicate that vision to all the stakeholders in an organization.

This process of converting organizational perspective into a vision that can be effectively communicated involves understanding and analyzing the environment in which organizations operate in, developing a clear business strategy based on that analysis, and crafting a strong marketing plan in order to the execution of that strategy.

This program aims at equipping the participants with understanding and application of data analysis tools, using the tools like environmental scan to understand the strategies adopted by organizations adopt and build a marketing plan that is in sync with the overall vision of the organization.

Admissions

OSSD or Mature Student Status

If you are interested in completing the entire certificate program, please click here (<https://cambriancollege.ca/certificate-programs-sign-up/>) to sign up prior to registering for your courses. See Program of Study or Course Delivery tabs to register for individual courses.

Graduation Timelines

Students can complete the Certificate of Completion in as little as one semester. They are usually expected to complete their certificate within 60 months.

Other Important Information

Please see our [resources page](#) OR [Frequently Asked Questions \(FAQ\)](#) for information regarding important dates, books, exams etc.

SIGN UP NOW!

Certificate Requirements

In order to obtain the Certificate of Completion, the following courses must be completed:

Code	Title	Credits
MOG 1006	Marketing Strategy	4
MOG 1007	Data Analysis Using Excel	3
MOG 1008	Business Strategy	4

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Fees

Tuition and Ancillary Fees

The total domestic tuition fees for each course is listed below.

Course	Credits	Domestic Tuition	Ancillary Fees	Total Domestic Fees
MOG 1006	4 credits	\$351.68	\$90.72	\$442.40
MOG 1007	3 credits	\$263.76	\$68.04	\$331.80
MOG 1008	4 credits	\$351.68	\$90.72	\$442.40

Please see our [fees page](#) for the breakdown of tuition and mandatory ancillary fees for Part-time studies.

The asterix (*) denotes courses that are delivered through Ontario Learn and are subject to an additional \$95.96 fee per course. This fee is already calculated in the ancillary fees and total fees listed above.

Important Note: The tuition above denotes domestic tuition fees only. International applicants should contact Pathways or Continuing Education for further information regarding the admissions process.

Course Delivery

The table below details course offerings over the current and next academic year.

Course	2021-22 Academic Year	2022-23 Academic Year
MOG 1006 - 4 credits	SEPTEMBER, MAY	JANUARY
MOG 1007 - 3 credits	SEPTEMBER, MAY	JANUARY
MOG 1008 - 4 credits	SEPTEMBER, MAY	JANUARY

All courses are delivered online asynchronously. Your professor shares learning resources and activities with you in a flexible way. You are not expected to attend a class or login to your materials at a specific day or time. You will, however, be responsible for meeting all course requirements, dates and deadlines as posted within the syllabus.

Although most courses have offerings in September, January and May, additional intakes may be offered monthly, please see the course registration page for specific intake dates.

Important Note: Cambrian College reserves the right to cancel the offering of courses in certain terms. Please refer to your registration page for current semester options.

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