

INTERNATIONAL BUSINESS MANAGEMENT (IBGC)

Supercharge your international business career in just one year

Upgrade your current skills and earn the specialized knowledge you need to effectively manage business activities for organizations on a global stage. You'll explore financial, marketing, and supply chain management; how to develop a business plan; legal issues; and market research, all in the context of an international business.

In your final semester, you'll gain hands-on experience with a seven-week placement or a capstone project with an industry partner.

Program highlights

- Courses cover all key areas of global management
- Gain a solid foundation for international career opportunities in both the public and private sectors
- 7-week placement or capstone project with an industry partner

Program of study for 2024-25 Academic Year

| Semester 1 | | Credits |
|--|--------------------------------|-----------|
| First 7-week block - SEP/OCT | | |
| IBG 1009 | Global Technology in Business | 3 |
| IBG 1004 | Professional Development | 3 |
| IBG 1016 | Global Marketing Management | 3 |
| Second 7-week block - NOV/DEC | | |
| IBG 1002 | Global Business Ethics and CSR | 3 |
| IBG 1019 | Managing Across Cultures | 3 |
| LAW 1005 | Global Legal Issues | 3 |
| IND 1181 | Indigenous Business Workshop | 1 |
| Credits | | 19 |
| Semester 2 | | |
| First 7-week block - JAN/FEB | | |
| IBG 1018 | Global Supply Chain Management | 3 |
| PRM 1017 | Project Management | 3 |
| BUS 1184 | Sustainability Workshop | 1 |
| IBG 1000 | Global Financial Management | 3 |
| Second 7-week block - MAR/APR | | |
| IBG 1020 | Global Business Plan | 3 |
| IBG 1006 | Global Business Strategy | 3 |
| IBG 1017 | Global Market Research | 3 |
| BUS 1182 | Diversity and Equity Workshop | 1 |
| Credits | | 20 |
| Semester 3 | | |
| First 7-week block - MAY/JUN | | |
| One of the following Elective courses. | | 6 |
| IBG 1010 | Field Placement | |
| IBG 1011 | Capstone Project | |
| Credits | | 6 |
| Total Credits | | 45 |

Admission requirements

Applicants must be graduates of a diploma, advanced diploma, or degree program from an Ontario College or equivalent.

OR

Applicant must possess five years of work experience in a related field (or combination of education and work experience) as judged by the College to be equivalent. Applicants must submit a resume detailing their related experience and a cover letter outlining their competencies and preparedness for the program (any and all post-secondary transcripts must still be submitted).

Program delivery

2023-2024

March term start

SEMESTER 1: March - June 2024

SEMESTER 2: July - October 2024

SEMESTER 3: November 2024 - February 2025

Spring term start

SEMESTER 1: Spring 2024

SEMESTER 2: Fall 2024

SEMESTER 3: Winter 2025

July term start

SEMESTER 1: July - October 2024

SEMESTER 2: November 2024 - February 2025

SEMESTER 3: March - June 2025

2024-2025

Fall term start

SEMESTER 1: Fall 2024

SEMESTER 2: Winter 2025

SEMESTER 3: Spring 2025

November term start

SEMESTER 1: November 2024 - February 2025

SEMESTER 2: March - June 2025

SEMESTER 3: July - October 2025

Winter term start

SEMESTER 1: Winter 2025

SEMESTER 2: Spring 2025

SEMESTER 3: Fall 2025

March term start

SEMESTER 1: March - June 2025

SEMESTER 2: July - October 2025

SEMESTER 3: November 2025 - February 2026

Spring term start

SEMESTER 1: Spring 2025

SEMESTER 2: Fall 2025

SEMESTER 3: Winter 2026

July term start

SEMESTER 1: July - October 2025

SEMESTER 2: November 2025 - February 2026

SEMESTER 3: March - June 2026

Please note that courses may vary in the order they are offered depending on when you start the program. The sequence listed is based on a September 2024 intake. For more information about this sequence, please email the program coordinator.

Specific program pathways

College or university degree opportunities

If you are a graduate of this program, you may continue your studies at a college or university and you may receive credit(s) for your prior college education. Refer to Cambrian's college and university agreement (<https://cambrian.s123.ca/supports-services/articulation-agreements/>) details for further information.

Employment opportunities

Employment opportunities for graduates may be found in a wide range of private and public international business environments in areas that include:

- Exporting and importing
- Distribution and logistics
- International trade development
- International research
- International sales and marketing
- International finance administration

Contacts

Jari Sundholm

Program Coordinator

705 566 8101, ext 6495

jari.sundholm@cambriancollege.ca