

# GLOBAL BUSINESS MANAGEMENT (GBGC)

## Take your business management skills worldwide

Whatever your educational or cultural background, Cambrian prepares you to perform managerial roles in global organizations, as well as domestic businesses engaged in cross-border activities. Learn all the fundamentals of marketing, finance, and business strategy in a global setting. With an emphasis on leadership, critical analysis, and high-performance teamwork, you'll gain decision-making skills to solve real-life problems in an international context.

Taught by industry experts, the program includes a full semester co-op with leading community and global businesses and the option of spending a semester abroad at a partner institution.

## Program highlights

- Gain industry-focused skill set
- Solve real-life business problems with case studies and simulations
- 14-week (full semester) co-op
- Opt for a semester abroad at a partner institution

## Program of study for 2024-25 Academic Year

Course	Title	Credits
<b>Semester 1</b>		
First 7-week block - SEP/OCT		
IBG 1018	Global Supply Chain Management	3
PRM 1017	Project Management	3
BUS 1183	Prof Development Workshop	1
IBG 1000	Global Financial Management	3
Second 7-week block - NOV/DEC		
MOG 1003	Managerial Communications	3
MOG 1004	Business Ethics and CSR	3
MOG 1015	Organizational Behavior HRM	3
<b>Credits</b>		<b>19</b>
<b>Semester 2</b>		
First 7-week block - JAN/FEB		
MOG 1010	Negotiation and Leadership	3
MOG 1019	New Venture Creation	3
IBG 1016	Global Marketing Management	3
IND 1181	Indigenous Business Workshop	1
Second 7-week block - MAR/APR		
LAW 1005	Global Legal Issues	3
IBG 1019	Managing Across Cultures	3
IBG 1009	Global Technology in Business	3
<b>Credits</b>		<b>19</b>
<b>Semester 3</b>		
First 7-week block - MAY/JUN		
MOG 1012	Financial Decision Making	3
BUS 1185	Accounting for Non-Finance	3
BUS 1182	Diversity and Equity Workshop	1
MOG 1007	Data Analysis Using Excel	3
Second 7-week block - JUL/AUG		

IBG 1006	Global Business Strategy	3
QMM 1001	Statistics for Data Analytics	4
IBG 1017	Global Market Research	3
BUS 1184	Sustainability Workshop	1

**Credits** 21

### Semester 4

IBG 1013	Global Business Co-op	12
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**Credits** 12

**Total Credits** 71

## Admission requirements

Applicants must be graduates of a diploma, advanced diploma, or degree program from an Ontario College or equivalent.

OR

Applicant must possess five years of work experience in a related field (or combination of education and work experience) as judged by the College to be equivalent. Applicants must submit a resume detailing their related experience and a cover letter outlining their competencies and preparedness for the program (any and all post-secondary transcripts must still be submitted).

## Program delivery

### 2024-2025

#### Fall term start

SEMESTER 1: Fall 2024  
SEMESTER 2: Winter 2025  
SEMESTER 3: Spring 2025  
SEMESTER 4: Fall 2025

#### Winter term start

SEMESTER 1: Winter 2025  
SEMESTER 2: Spring 2025  
SEMESTER 3: Fall 2025  
SEMESTER 4: Winter 2026

#### Spring term start

SEMESTER 1: Spring 2025  
SEMESTER 2: Fall 2025  
SEMESTER 3: Winter 2026  
SEMESTER 4: Spring 2026

Please note that courses may vary in the order they are offered depending on when you start the program. The sequence listed is based on a September 2024 intake. For more information about this sequence, please email the program coordinator.

## Specific program pathways

### College or university degree opportunities

If you are a graduate of this program, you may continue your studies at a college or university and you may receive credit(s) for your prior college education. Refer to Cambrian's college and university agreement (<https://cambriancollege.ca/supports-services/articulation-agreements/>) details for further information.

## **Employment opportunities**

Employment opportunities for graduates may be found in a wide range of private and \ public international business environments in areas that include:

- General Management roles in a variety of industries including mining, retail, hospitality, technology, manufacturing, transport and logistics, services, etc.

## **Contacts**

### **Jari Sundholm**

Program Coordinator

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### **INTERNATIONAL ADMISSIONS**

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