

# GLOBAL BUSINESS MANAGEMENT (GBGC)

## Ontario College Graduate Certificate | 4 semesters | Barrydowne Campus

Cambrian's Global Business Management program is designed to prepare graduates from various educational and cultural backgrounds to perform managerial roles in global business organizations as well as domestic businesses who are engaged in cross-border business activities. This four-semester graduate certificate program delivers a curriculum that will give students an industry-focused skill set. The program covers all fundamental business functions, such as marketing, finance, organization behaviour, and business strategy in a global setting, to prepare graduates for general management roles in various industries across the globe. The program emphasizes leadership, critical analysis and problem solving, high-performance teamwork, business strategy, and managing in a cross-cultural environment.

### Program Highlights

- The program offers flexible entry points. With six intakes every year you can start when it's most convenient for you.
- Through case studies and simulations, you will put your skills into action to solve real-life business problems
- A full semester co-op with leading businesses in the community, and globally.
- Courses are taught by a faculty group comprising of academicians and industry experts.
- The program covers all the functional areas of business in a global context with a focus on decision-making skills.

### Co-op Semester

- Students who have completed all courses with a CGPA of 2.0 or higher will be eligible for a 14-week minimum co-op.
- Students will also have an option to complete a capstone course in lieu of co-op if they choose to do so.

### Part-time Pathway

Students may choose a pathway to complete this program while studying part-time. For more information on the part-time pathway see the Program Delivery tab.

### Quick Links

How to Apply (<http://cambriancollege.ca/apply/>)

Business and Information Technology (<http://cambriancollege.ca/field-of-study/business-and-information-technology/>)

### Admission Requirements

Applicants must be graduates of a diploma, advanced diploma, or degree program from an Ontario College or equivalent.

OR

Applicant must possess five years of work experience in a related field (or combination of education and work experience) as judged by the College to be equivalent. Applicants must submit a resume detailing their related experience and a cover letter outlining their competencies and

preparedness for the program (any and all post-secondary transcripts must still be submitted).

APPLY NOW! (<https://www.ontariocolleges.ca/en/apply-now/>)

### Program Delivery

#### 2022-2023

This program consists of two 14-week semesters, and courses are offered in a condensed format in two 7-week blocks each semester. The program is delivered in the following terms:

#### Fall Term

##### September Start

1. **SEMESTER 1** Sep - Dec 2022
2. **SEMESTER 2** Jan - Apr 2023
3. **SEMESTER 3** May - Aug 2023
4. **SEMESTER 4** Sep - Dec 2023

*Applicants wishing to start in September and study full-time will apply to GBGC for Sep 2022 at OCAS. Those wishing to start in September and study part-time will apply to GBPT for Sep 2022.*

#### November Start

1. **SEMESTER 1** Nov - Feb 2022-2023
2. **SEMESTER 2** Mar - Jun 2023
3. **SEMESTER 3** July - Oct 2023
4. **SEMESTER 4** Nov - Feb 2022-2023

*Applicants wishing to start in November and study full-time will apply to GBC2 for Nov 2022 at OCAS. Those wishing to start in November and study part-time will apply to GBC3 for Nov 2022.*

#### Winter Term

##### January Start

1. **SEMESTER 1** Jan - Apr 2023
2. **SEMESTER 2** May - Aug 2023
3. **SEMESTER 3** Sep - Dec 2023
4. **SEMESTER 4** Jan - Apr 2024

*Applicants wishing to start in January and study full-time will apply to GBGC for Jan 2023 at OCAS. Those wishing to start in January and study part-time will apply to GBPT for Jan 2023.*

#### March Start

1. **SEMESTER 1** Mar - Jun 2023
2. **SEMESTER 2** July - Oct 2023
3. **SEMESTER 3** Nov - Feb 2023-2024
4. **SEMESTER 4** Mar - Jun 2024

*Applicants wishing to start in March and study full-time will apply to GBC2 for Mar 2023 at OCAS. Those wishing to start in March and study part-time will apply to GBC3 for Mar 2023.*

**Spring Term****May Start**

1. **SEMESTER 1** May - Aug 2023
2. **SEMESTER 2** Sep - Dec 2023
3. **SEMESTER 3** Jan - Apr 2024
4. **SEMESTER 4** May - Aug 2024

Applicants wishing to start in May and study full-time will apply to GBGC for May 2023 at OCAS. Those wishing to start in May and study part-time will apply to GBPT for May 2023.

**July Start**

1. **SEMESTER 1** Jul - Oct 2023
2. **SEMESTER 2** Nov - Feb 2023-2024
3. **SEMESTER 3** Mar - Jun 2024
4. **SEMESTER 4** Jul - Oct 2024

Applicants wishing to start in July and study full-time will apply to GBC2 for Jul 2023 at OCAS. Those wishing to start in July and study part-time will apply to GBC3 for Jul 2023.

**Part-Time Delivery**

Students opting to study part-time will be provided with a possible pathway to complete the program while remaining part-time. Timelines for completion will extend beyond those indicated above.

For specific term start/end dates and other key dates/deadlines, please see the Academic Schedule (<http://cambriancollege.ca/apply/how-to-apply/academic-schedule/>) on our website.

**Program of Study for September intake of 2022-23 Academic Year**

This program consists of two 14-week semesters, and courses are offered in a condensed format in two 7-week blocks each semester.

Students will take 3 courses in the first half of the semester and 3 courses in the later half as per the schedule laid out below.

<b>Semester 1</b>		<b>Credits</b>
First 7-week block - SEP/OCT		
IBG 1008	Global Supply Chain Management	4
PRM 1000	Project Management	4
IBG 1000	Global Financial Management	3
Second 7-week block - NOV/DEC		
MOG 1003	Managerial Communications	3
MOG 1004	Business Ethics and CSR	3
MOG 1005	Organizational Behavior & HRM	4
<b>Credits</b>		<b>21</b>
<b>Semester 2</b>		
First 7-week block - JAN/FEB		
MOG 1009	New Venture Creation	4
MOG 1010	Negotiation and Leadership	3
IBG 1001	Global Marketing Management	4
Second 7-week block - MAR/APR		
IBG 1003	Managing Across Cultures	4

LAW 1005	Global Legal Issues	3
IBG 1009	Global Technology in Business	3
<b>Credits</b>		<b>21</b>

**Semester 3**

First 7-week block - MAY/JUN

MOG 1002	Financial Decision Making	4
ACC 7300	Accounting for Non-Financial Managers	4
MOG 1007	Data Analysis Using Excel	3

Second 7-week block - JUL/AUG

IBG 1006	Global Business Strategy	3
IBG 1007	Global Market Research	4
QMM 1001	Statistics for Data Analytics	4

**Credits** **22**

**Semester 4**

IBG 1013 or IBG 1015	Global Business Co-op or	12
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**Credits** **12**

**Total Credits** **76**

**Note:**

Part-time students will be provided with a pathway to complete this program on a part-time basis.

**Program of Study for November intake of 2022-23 Academic Year**

This program consists of two 14-week semesters, and courses are offered in a condensed format in two 7-week blocks each semester.

Students will take 3 courses in the first half of the semester and 3 courses in the later half as per the schedule laid out below.

<b>Semester 1</b>		<b>Credits</b>
First 7-week block - NOV/DEC		
MOG 1003	Managerial Communications	3
MOG 1004	Business Ethics and CSR	3
MOG 1005	Organizational Behavior & HRM	4
Second 7-week block - JAN/FEB		
MOG 1009	New Venture Creation	4
MOG 1010	Negotiation and Leadership	3
IBG 1001	Global Marketing Management	4
<b>Credits</b>		<b>21</b>
<b>Semester 2</b>		
First 7-week block - MAR/APR		
IBG 1003	Managing Across Cultures	4
LAW 1005	Global Legal Issues	3
IBG 1009	Global Technology in Business	3
Second 7-week block - MAY/JUN		
MOG 1002	Financial Decision Making	4
ACC 7300	Accounting for Non-Financial Managers	4
MOG 1007	Data Analysis Using Excel	3
<b>Credits</b>		<b>21</b>
<b>Semester 3</b>		
First 7-week block - JUL/AUG		

IBG 1006	Global Business Strategy	3
IBG 1007	Global Market Research	4
QMM 1001	Statistics for Data Analytics	4
Second 7-week block - SEP/OCT		
IBG 1008	Global Supply Chain Management	4
PRM 1000	Project Management	4
IBG 1000	Global Financial Management	3
<b>Credits</b>		<b>22</b>
<b>Semester 4</b>		
IBG 1013 or IBG 1015	Global Business Co-op or	12
<b>Credits</b>		<b>12</b>
<b>Total Credits</b>		<b>76</b>

**Note:**

Part-time students will be provided with a pathway to complete this program on a part-time basis.

## Program of Study for January intake of 2022-23 Academic Year

This program consists of two 14-week semesters, and courses are offered in a condensed format in two 7-week blocks each semester.

Students will take 3 courses in the first half of the semester and 3 courses in the later half as per the schedule laid out below.

<b>Semester 1</b>		<b>Credits</b>
First 7-week block - JAN/FEB		
MOG 1009	New Venture Creation	4
MOG 1010	Negotiation and Leadership	3
IBG 1001	Global Marketing Management	4
Second 7-week block - MAR/APR		
IBG 1003	Managing Across Cultures	4
LAW 1005	Global Legal Issues	3
IBG 1009	Global Technology in Business	3
<b>Credits</b>		<b>21</b>
<b>Semester 2</b>		
First 7-week block - MAY/JUN		
MOG 1002	Financial Decision Making	4
ACC 7300	Accounting for Non-Financial Managers	4
MOG 1007	Data Analysis Using Excel	3
Second 7-week block - JUL/AUG		
IBG 1006	Global Business Strategy	3
IBG 1007	Global Market Research	4
QMM 1001	Statistics for Data Analytics	4
<b>Credits</b>		<b>22</b>
<b>Semester 3</b>		
First 7-week block - SEP/OCT		
IBG 1008	Global Supply Chain Management	4
PRM 1000	Project Management	4
IBG 1000	Global Financial Management	3
Second 7-week block - NOV/DEC		
MOG 1003	Managerial Communications	3
MOG 1004	Business Ethics and CSR	3

MOG 1005	Organizational Behavior & HRM	4
<b>Credits</b>		<b>21</b>
<b>Semester 4</b>		
IBG 1013 or IBG 1015	Global Business Co-op or	12
<b>Credits</b>		<b>12</b>
<b>Total Credits</b>		<b>76</b>

**Note:**

Part-time students will be provided with a pathway to complete this program on a part-time basis.

## Program of Study for March intake of 2022-23 Academic Year

This program consists of two 14-week semesters, and courses are offered in a condensed format in two 7-week blocks each semester.

Students will take 3 courses in the first half of the semester and 3 courses in the later half as per the schedule laid out below.

<b>Semester 1</b>		<b>Credits</b>
First 7-week block - MAR/APR		
IBG 1003	Managing Across Cultures	4
LAW 1005	Global Legal Issues	3
IBG 1009	Global Technology in Business	3
Second 7-week block - MAY/JUN		
MOG 1002	Financial Decision Making	4
ACC 7300	Accounting for Non-Financial Managers	4
MOG 1007	Data Analysis Using Excel	3
<b>Credits</b>		<b>21</b>
<b>Semester 2</b>		
First 7-week block - JUL/AUG		
IBG 1006	Global Business Strategy	3
IBG 1007	Global Market Research	4
QMM 1001	Statistics for Data Analytics	4
Second 7-week block - SEP/OCT		
IBG 1008	Global Supply Chain Management	4
PRM 1000	Project Management	4
IBG 1000	Global Financial Management	3
<b>Credits</b>		<b>22</b>
<b>Semester 3</b>		
First 7-week block - SEP/OCT		
MOG 1003	Managerial Communications	3
MOG 1004	Business Ethics and CSR	3
MOG 1005	Organizational Behavior & HRM	4
Second 7-week block - NOV/DEC		
MOG 1009	New Venture Creation	4
MOG 1010	Negotiation and Leadership	3
IBG 1001	Global Marketing Management	4
<b>Credits</b>		<b>21</b>

**Semester 4**

IBG 1013 or IBG 1015	Global Business Co-op or	12
<b>Credits</b>		<b>12</b>
<b>Total Credits</b>		<b>76</b>

**Note:**

Part-time students will be provided with a pathway to complete this program on a part-time basis.

## Program of Study for May intake of 2022-23 Academic Year

This program consists of two 14-week semesters, and courses are offered in a condensed format in two 7-week blocks each semester.

Students will take 3 courses in the first half of the semester and 3 courses in the later half as per the schedule laid out below.

**Semester 1****Credits**

## First 7-week block - MAY/JUN

MOG 1002	Financial Decision Making	4
ACC 7300	Accounting for Non-Financial Managers	4
MOG 1007	Data Analysis Using Excel	3

## Second 7-week block - JUL/AUG

IBG 1006	Global Business Strategy	3
IBG 1007	Global Market Research	4
QMM 1001	Statistics for Data Analytics	4
<b>Credits</b>		<b>22</b>

**Semester 2**

## First 7-week block - SEP/OCT

IBG 1008	Global Supply Chain Management	4
PRM 1000	Project Management	4
IBG 1000	Global Financial Management	3

## Second 7-week block - NOV/DEC

MOG 1003	Managerial Communications	3
MOG 1004	Business Ethics and CSR	3
MOG 1005	Organizational Behavior & HRM	4
<b>Credits</b>		<b>21</b>

**Semester 3**

## First 7-week block - JAN/FEB

MOG 1009	New Venture Creation	4
MOG 1010	Negotiation and Leadership	3
IBG 1001	Global Marketing Management	4

## Second 7-week block - MAR/APR

IBG 1003	Managing Across Cultures	4
LAW 1005	Global Legal Issues	3
IBG 1009	Global Technology in Business	3
<b>Credits</b>		<b>21</b>

**Semester 4**

IBG 1013 or IBG 1015	Global Business Co-op or	12
<b>Credits</b>		<b>12</b>
<b>Total Credits</b>		<b>76</b>

**Note:**

Part-time students will be provided with a pathway to complete this program on a part-time basis.

## Program of Study for July intake of 2022-23 Academic Year

This program consists of two 14-week semesters, and courses are offered in a condensed format in two 7-week blocks each semester.

Students will take 3 courses in the first half of the semester and 3 courses in the later half as per the schedule laid out below.

**Semester 1****Credits**

## First 7-week block - JUL/AUG

IBG 1006	Global Business Strategy	3
IBG 1007	Global Market Research	4
QMM 1001	Statistics for Data Analytics	4

## Second 7-week block - SEP/OCT

IBG 1008	Global Supply Chain Management	4
PRM 1000	Project Management	4
IBG 1000	Global Financial Management	3
<b>Credits</b>		<b>22</b>

**Semester 2**

## First 7-week block - NOV/DEC

MOG 1003	Managerial Communications	3
MOG 1004	Business Ethics and CSR	3
MOG 1005	Organizational Behavior & HRM	4

## Second 7-week block - JAN/FEB

MOG 1009	New Venture Creation	4
MOG 1010	Negotiation and Leadership	3
IBG 1001	Global Marketing Management	4
<b>Credits</b>		<b>21</b>

**Semester 3**

## First 7-week block - MAR/APR

IBG 1003	Managing Across Cultures	4
LAW 1005	Global Legal Issues	3
IBG 1009	Global Technology in Business	3

## Second 7-week block - MAY/JUN

MOG 1002	Financial Decision Making	4
ACC 7300	Accounting for Non-Financial Managers	4
MOG 1007	Data Analysis Using Excel	3
<b>Credits</b>		<b>21</b>

**Semester 4**

IBG 1013 or IBG 1015	Global Business Co-op or	12
<b>Credits</b>		<b>12</b>
<b>Total Credits</b>		<b>76</b>

**Note:**

Part-time students will be provided with a pathway to complete this program on a part-time basis.

## **Fees**

### **Tuition and Ancillary Fees**

Please see our fees page (<http://cambriancollege.ca/fees/>) for the breakdown of tuition and mandatory ancillary fees by program and semester for both domestic and international students.

### **Books & Supplies**

The total cost of books in the program is under review. This is the best information available at the time of publishing to the website and is subject to change.

## **Graduate Options**

### **Employment Opportunities**

Employment opportunities for graduates may be found in a wide range of private and public international business environments in areas that include:

- General Management roles in a variety of industries including mining, retail, hospitality, technology, manufacturing, transport and logistics, services, etc.

### **College/University Degree Opportunities**

Graduates from this program may continue their studies at college/university and may receive credit for their prior College education.

Refer to College/University Agreements (<http://www.cambriancollege.ca/agreements/>) for further information.