

BACHELOR OF BUSINESS ADMINISTRATION (GBBA)

Earn a business degree in three years – paid internship included

Fast-track to a business career in just three years. This program combines degree-level theory with real-world learning experiences, including a mandatory full-semester paid internship. Through business cases, simulations, and workshops, you'll be a well-rounded graduate ready to work in a variety of business and non-profit organizations.

Get career-ready with a blend of core business courses and select electives in accounting, data analytics, and digital marketing.

Program of study for 2025-26 Academic Year

First Year

Semester 1		Credits
ACC 1720	Intro to Accounting	3
BUS 1720	Intro to Business Management	3
BUS 1723	Spreadsheets for Business	3
ECN 1720	Microeconomics	3
COM 1901	Business Communication	3
MKT 1720	Marketing Essentials	3
	Credits	18

Semester 2

ACC 1722	Intro to Managerial Accounting	3
BUS 1722	Business Professionalism	3
BUS 1724	IS & Programming Fundamentals	3
BUS 1726	Case Analysis Workshop	2
IND 1725	Indigenous Business Economics	3
MTH 1722	Business and Financial Math	3
	Credits	17

Second Year

Semester 3

ACC 2720	Financial Accounting	3
BUS 2720	Business and Commercial Law	3
BUS 2721	Statistics for Business	3
ECN 2710	Macroeconomics	3
MKT 2720	Marketing Management	3
MTH 3720	Data Literacy Workshop	2
	Credits	17

Semester 4

BUS 2722	CSR and Ethics	3
BUS 2723	Intro to Business Analytics	3
FIN 2720	Introduction to Finance	3
HRP 2720	Managing Human Resources	3
SCM 2720	Logistics and Operations	3
One Degree Breadth Elective Course. ¹		3
	Credits	18

Third Year

Semester 5

ACC 3720	Financial Statement Analysis	3
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BUS 3721	Business Strategy	3
BUS 3722	Decision Models	3
One Degree Breadth Elective Course. ¹		3
Two Elective Courses. ²		6

Credits 18

Semester 6

BUS 3724	Artificial Intelligence	3
BUS 3725	Career Fundamentals Workshop	2
BUS 3726	New Venture Creation	3
BUS 3728	International Business	3
Two Elective Courses ²		6

Credits 17

Semester 7

SUMMER INTERNSHIP SEMESTER

PRM 3720	Project Management	3
BUS 3727	BBA Internship ³	12

Credits 15

Total Credits 120

¹ Students must select a total of two (2) degree breadth electives from at least two (2) different categories as part of the Bachelor of Business Administration program. One (1) breadth elective must be an advanced/upper-level course (represented by course codes beginning in 39xx). These upper-level are only available in Year 3 of the program.

For more information regarding degree breadth electives, click here (<http://catalog.cambriancollege.ca/degreeelectives/>).

² Students must take elective courses as part of the program. These electives are divided into three specializations: Accounting, Data Analytics and Digital Marketing. Students can take any combination of electives to meet the program requirements for the Bachelor of Business Administration.

Students choosing to pursue their fourth year and graduate from the Honours Bachelor of Business Administration program must take a total of eight (8) electives. If students take all eight (8) electives from a specific area, they will receive a specialization with their degree.

Conversely, they can take a variety of electives from different areas and graduate without a specialization. For more information on specializations, click here (<https://cambriancollege.ca/programs/honours-bachelor-of-business-administration/#program-delivery>).

³ Students must complete a paid Internship after semester 6 during the Spring semester to complete the program requirements. For more information on program delivery, click here (<https://cambriancollege.ca/program-delivery/>).

Program highlights

- Complete your degree as a business generalist in only three years
- Blend of foundational knowledge and on-the-job-learning
- Paid 14-week internship with leading businesses
- Option to seamlessly transition into the final year of Cambrian's Honours Bachelor of Business Administration program (four-year degree) and specialize in data analytics, digital marketing, or accounting (recognized by CPA)
- Pathway opportunity for general business and business accounting diploma holders to earn a degree in as little as one year through specialized workshops and courses (additional cost may apply)
- Chance to study abroad at partner universities in locations such as Austria, Finland, or Ireland

Admission requirements

To be eligible to enter the Honours Bachelor of Business Administration/ Bachelor of Business Administration program, graduates of the Ontario Secondary School Diploma (OSSD; 30 credits)(or equivalent) must complete at least six grade 12 U/M courses (or equivalent) with a minimum overall average of 65%. Alternatively, applicants must meet mature student status. The following are the program-specific prerequisite requirements:

- Any grade 12 English (U)
- Any grade 12 mathematics (U)*

** Students who have not completed grade 12 mathematics (U) but have grade 11 mathematics (C) or (M), must complete BUS1211 - Business Mathematics with a passing grade of 65% or greater to meet admission requirements*

Additional admission requirements

Applicants with transcripts from institutions where the language of instruction is not English must demonstrate English language proficiency with a minimum test score on one of the following language proficiency tests or equivalent scores from another internationally recognized English language test:

- IELTS overall band of 6.5 with no band less than 6.0
- TOEFL iBT 88
- CAEL 70, no sub-test band score less than 60
- PTE Academic 58

Program delivery

2025-2026

This program will be delivered in the following terms for students beginning GBBA in Year 1 in Fall 2025.

Year 1

SEMESTER 1: Fall 2025
SEMESTER 2: Winter 2026

Year 2

SEMESTER 3: Fall 2026
SEMESTER 4: Winter 2027

Year 3

SEMESTER 5: Fall 2027
SEMESTER 6: Winter 2028
SEMESTER 7: Spring 2028 (Internship)

Business Accounting and General Business Pathways Students

Business-Accounting and General Business pathways students receiving direct entry into Year 3 of GBBA in Fall 2024 will progress through the following terms:

Year 3

SEMESTER 5: Fall 2025
SEMESTER 6: Winter 2026
SEMESTER 7: Spring 2026 (Internship)

The program of study for students granted advanced standing into Year 3 of GBBA from Cambrian College's Business (GEBU) or Business – Accounting (BUAP) pathways will vary slightly. Please visit the following

links for the program of study. Note that additional courses over the study period may come at an additional cost.

Program of study for BUAP to GBBA Pathway (<https://cms.cambriancollege.ca/wp-content/uploads/2025/05/Pathways-to-GBBA-from-BUAP.pdf>)

Program of study for GEBU to GBBA Pathway

For specific term start/end dates and other key dates/deadlines, please see the Academic Schedule (<http://cambriancollege.ca/apply/how-to-apply/academic-schedule/>) posted on our website.

Specific program pathways

Cambrian College will grant advanced standing to Ontario college graduates from Business and Business – Accounting diplomas within the past five years. Students with a minimum GPA of 2.5 will be eligible to apply to enter the fifth semester (year three) of the Bachelor of Business Administration. Applicants should apply to GBBA at OCAS.

Graduates from Cambrian College's Business Administration (<https://cambriancollege.ca/programs/business-administration/>) and Business Administration – Accounting (<https://cambriancollege.ca/programs/business-administration-accounting/>) advanced diplomas could be eligible for further transfer credits that will be evaluated on a case-by-case basis.

Students granted advanced standing will have to take specialized workshops as well as some additional courses over the additional study period and may come at an additional cost.

For further details regarding the advanced standing pathways, please contact the program coordinator.

Graduates of Cambrian College's GBBA program may choose to specialize in accounting, digital marketing, or data analytics by continuing into one additional year of the Honours Bachelor of Business Administration (HBBA) degree program after completing the first three years of the GBBA program.

Graduates of Cambrian College's BBA program may also be eligible for applying to MBA (Master of Business Administration) programs or other related masters programs globally where the admission requirements include the completion of a degree program.

College or university degree opportunities

If you are a graduate of this program, you may continue your studies at a college or university and you may receive credit(s) for your prior college education. Refer to Cambrian's college and university agreement (<https://cambriancollege.ca/supports-services/articulation-agreements/universities-in-canada/>) details for further information.

Employment opportunities

The GBBA program will prepare individuals for entry-level positions in various business and non-profit organizations in areas including:

- Accounting
- Marketing
- Data analytics
- Retail
- General business operations

Contacts

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INTERNATIONAL ADMISSION

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