

# BACHELOR OF BUSINESS ADMINISTRATION (GBBA)

## Bachelor of Business Administration (BBA) | Degree | Barrydowne Campus

Bachelor of Business Administration (GBBA) program will provide students with the opportunity to earn a business degree in just three years! This program will combine degree-level theory with real-world learning experiences, including a mandatory paid internship and experiential learning through business cases, simulations, and workshops to produce well-rounded graduates who can work in a variety of business and non-profit organizations.

Cambrian's BBA provides students with a perfect blend of foundational knowledge of various functional areas of business, critical-thinking and decision-making skills and on-the-job learning. This program is designed to provide students with knowledge and skills in business administration through a unique blend of business courses, skill-building workshops, and a few select electives from accounting, data analytics, and digital marketing.

### Program Highlights

- Three years - six semesters + a full semester internship
- A full semester paid Internship (co-op) with leading businesses in the community, provincially, nationally, or globally
- Opportunity to progress seamlessly onto the Honours BBA (4-Year degree) where they can specialize in one of the following areas: Data Analytics, Digital Marketing and Accounting (recognized by CPA)
- Students will participate in various experiential learning activities like business simulations and case studies to put their knowledge to the test
- General Business and Business-Accounting diploma holders may be able to earn the 3-Year BBA in as little as one year by completing specialized workshops as well as some additional courses over the additional study period at an additional cost.
- Possibility of completing one semester abroad with a partner university in Austria, Finland, or Ireland

### Experiential Learning/Work Experience

As part of the BBA degree, students will explore work-integrated learning experiences with local, provincial, national, or global businesses and organizations. Students will contribute to analysis and solutions for a variety of real-world business problems, team building events, and departmental projects. Students will also obtain valuable hands-on experience through:

- Various workshops designed to build decision-making skills
- A mandatory 14-week paid Internship/Co-op
- Experiential learning through simulations and case studies throughout the program

### Quick Links

How to Apply (<http://cambriancollege.ca/apply/>)

Business and Information Technology (<http://cambriancollege.ca/field-of-study/business-and-information-technology/>)

## Admission Requirements

To be eligible to enter the Bachelor of Business Administration program, graduates of the Ontario Secondary School Diploma (OSS; 30 credits), or equivalent or mature student status, must complete at least six grade 12 U/M courses with a minimum overall average of 65%, and must qualify to obtain their OSSD. Ontario High School applicants require the following Grade 12 credits:

- Any grade 12 English (U)
- Any grade 12 mathematics (U) \*
- Any 4 additional grade 12 courses (U) or (M)

\* *Students who have not completed grade 12 mathematics (U) but have grade 11 mathematics (C) or (M), must complete BUS1211 - Business Mathematics with a passing grade of 65% or greater to meet admission requirements. The course will be offered both in-class and online over the Spring semester over the following dates:*

**MAY INTAKE:** traditional 14-week delivery from May 8th to August 18th

**JULY INTAKE:** compressed 7-week delivery from July 4th to August 18th

### Additional Requirements

Applicants with transcripts from institutions where the language of instruction is not English must demonstrate English language proficiency with a minimum test score on one of the following language proficiency tests or equivalent scores from another internationally recognized English language test:

- IELTS overall band of 6.5 with no band less than 6.0
- TOEFL iBT 88
- CAEL 70, no sub-test band score less than 60
- PTE Academic 58

\* *Students graduating from a General Business diploma and obtaining a 2.5GPA are eligible for an advanced standing into the third year.*

APPLY NOW! (<https://www.ontariocolleges.ca/en/apply-now/>)

## 2023-2024

### First year Students

This program will be delivered in the following terms for students beginning GBBA in Year 1 in Fall 2023.

#### Year 1

1. **SEMESTER 1** Fall 2023
2. **SEMESTER 2** Winter 2024

#### Year 2

1. **SEMESTER 3** Fall 2024
2. **SEMESTER 4** Winter 2025

#### Year 3

1. **SEMESTER 5** Fall 2025
2. **SEMESTER 6** Winter 2026
3. **SEMESTER 7** Internship Spring 2026

### Business Accounting and General Business Pathways Students

Business-Accounting and General Business pathways students receiving direct entry into Year 3 of GBBA in Fall 2023 will progress through the following terms:

**Year 3**

1. **SEMESTER 4** Fall 2023
2. **SEMESTER 5** Winter 2024
3. **Internship** Spring 2024

For specific term start/end dates and other key dates/deadlines, please see the Academic Schedule (<http://cambriancollege.ca/apply/how-to-apply/academic-schedule/>) posted on our website.

**Program of Study for 2023-24 Academic Year****First Year**

<b>Semester 1</b>		<b>Credits</b>
ECN 1720	Microeconomics	3
BUS 1720	Intro to Business Management	3
MTH 1720	Business Math	3
ACC 1720	Intro to Accounting	3
MKT 1720	Marketing Essentials	3
COM 1901	Business Communication	3
<b>Credits</b>		<b>18</b>

**Semester 2**

FIN 1720	Financial Math	3
BUS 1722	Business Professionalism	3
BUS 1723	Spreadsheets for Business	3
ACC 1722	Intro to Managerial Accounting	3
BUS 1726	Case Analysis Workshop	2
IND 1725	Indigenous Business Economics	3
<b>Credits</b>		<b>17</b>

**Second Year****Semester 3**

ECN 2710	Macroeconomics	3
BUS 2720	Business and Commercial Law	3
BUS 2721	Statistics for Business	3
ACC 2720	Financial Accounting	3
MKT 2720	Marketing Management	3
MTH 3720	Data Literacy Workshop	2
<b>Credits</b>		<b>17</b>

**Semester 4**

FIN 2720	Introduction to Finance	3
SCM 2720	Logistics and Operations	3
HRM 2720	Managing Human Resources	3
BUS 2722	CSR and Ethics	3
BUS 2723	Intro to Business Analytics	3
One Degree Breadth Elective Course. <sup>1</sup>		3
<b>Credits</b>		<b>18</b>

**Third Year****Semester 5**

ACC 3720	Financial Statement Analysis	3
BUS 3721	Business Strategy	3
BUS 3722	Decision Models	3
One Degree Breadth Elective Course. <sup>1</sup>		3
Two Elective Courses. <sup>2</sup>		6
<b>Credits</b>		<b>18</b>

**Semester 6**

BUS 3726	New Venture Creation	3
BUS 3724	Artificial Intelligence	3
PRM 3720	Project Management	3
BUS 3725	Career Fundamentals Workshop	2
BUS 3728	International Business	3
Two Elective Courses. <sup>2</sup>		6
<b>Credits</b>		<b>20</b>

**Semester 7**

<b>SUMMER INTERNSHIP SEMESTER.</b>		
BUS 3727	HBBA Internship	12
<b>Credits</b>		<b>12</b>
<b>Total Credits</b>		<b>120</b>

<sup>1</sup> Students must select a total of two (2) degree breadth electives from at least two (2) different categories as part of the Bachelor of Business Administration program. One (1) breadth electives must be an advanced/upper-level course (represented by course codes beginning in 39xx). These upper-level are only available in Year 3 of the program. For more information regarding degree breadth electives, click here (<http://catalog.cambriancollege.ca/degreeelectives/>).

<sup>2</sup> Students must take elective courses as part of the program. These electives are divided into three specializations: Accounting, Data Analytics and Digital Marketing. Students can take any combination of electives to meet the program requirements for the Bachelor of Business Administration.

Students choosing to pursue their fourth year and graduate from the Honours Bachelor of Business Administration program must take a total of ten (10) electives. If students take all ten (10) electives from a specific area, they will receive a specialization with their degree. Conversely, they can take a variety of electives from different areas and graduate without a specialization. For more information on specializations, click here (<https://catalog.cambriancollege.ca/hbba/#majorspecializationstext>).

Students graduating from a General Business diploma and obtaining a minimum GPA of 2.5 are eligible for an advanced standing in the Bachelor of Business Administration program (GBBA). Students will have to take specialized workshops as well as some additional courses over the additional study period and may incur an additional cost.

Applicants accepted for advanced standing under this pathway will receive direct entry into Year 3 and must complete the following courses.

**Third Year**

<b>Semester 5</b>		<b>Credits</b>
ACC 3720	Financial Statement Analysis	3
BUS 3721	Business Strategy	3
BUS 3722	Decision Models	3
BUS 1726	Case Analysis Workshop	2
MTH 3720	Data Literacy Workshop	2
One Degree Breadth Elective Course. <sup>1</sup>		3
Two Elective Courses. <sup>2</sup>		6
<b>Credits</b>		<b>22</b>

**Semester 6**

BUS 3726	New Venture Creation	3
BUS 3724	Artificial Intelligence	3

PRM 3720	Project Management	3
BUS 3725	Career Fundamentals Workshop	2
BUS 3728	International Business	3
BUS 2723	Intro to Business Analytics	3
Two Elective Courses. <sup>2</sup>		6
<b>Credits</b>		<b>23</b>
<b>Semester 7</b>		
SUMMER INTERNSHIP SEMESTER.		
BUS 3727	HBBA Internship	12
<b>Credits</b>		<b>12</b>
<b>Total Credits</b>		<b>57</b>

<sup>1</sup> Students must select a total of two (2) degree breadth electives from at least two (2) different categories as part of the Bachelor of Business Administration program. One (1) breadth electives must be an advanced/upper-level course (represented by course codes beginning in 39xx). These upper-level are only available in Year 3 of the program. For more information regarding degree breadth electives, click here (<http://catalog.cambriancollege.ca/degreeelectives/>).

<sup>2</sup> Students must take elective courses as part of the program. These electives are divided into three specializations: Accounting, Data Analytics and Digital Marketing. Students can take any combination of electives to meet the program requirements for the Bachelor of Business Administration. Students choosing to pursue their fourth year and graduate from the Honours Bachelor of Business Administration program must take a total of ten (10) electives. If students take all ten (10) electives from a specific area, they will receive a specialization with their degree. Conversely, they can take a variety of electives from different areas and graduate without a specialization. For more information on specializations, click here (<https://catalog.cambriancollege.ca/hbba/#majorspecializationstext>).

Students graduating from a Business-Accounting diploma and obtaining a minimum GPA of 2.5 are eligible for an advanced standing in the Bachelor of Business Administration program (GBBA). Students will have to take specialized workshops as well as some additional courses over the additional study period and may incur an additional cost.

Applicants accepted for advanced standing under this pathway will receive direct entry into Year 3 and must complete the following courses.

<b>Third Year</b>		
<b>Semester 5</b>		<b>Credits</b>
ACC 3720	Financial Statement Analysis	3
BUS 3721	Business Strategy	3
BUS 3722	Decision Models	3
BUS 1726	Case Analysis Workshop	2
MKT 2720	Marketing Management	3
MTH 3720	Data Literacy Workshop	2
One Degree Breadth Course. <sup>1</sup>		3
Two Elective Courses. <sup>2</sup>		6
<b>Credits</b>		<b>25</b>
<b>Semester 6</b>		
BUS 3724	Artificial Intelligence	3
BUS 3725	Career Fundamentals Workshop	2
BUS 3728	International Business	3

BUS 2723	Intro to Business Analytics	3
SCM 2720	Logistics and Operations	3
HRM 2720	Managing Human Resources	3
Two Elective Courses. <sup>2</sup>		6
<b>Credits</b>		<b>23</b>
<b>Semester 7</b>		
SUMMER INTERNSHIP SEMESTER.		
BUS 3727	HBBA Internship	12
BUS 3726	New Venture Creation <sup>3</sup>	3
PRM 3720	Project Management <sup>3</sup>	3
<b>Credits</b>		<b>18</b>
<b>Total Credits</b>		<b>66</b>

<sup>1</sup> Students must select a total of two (2) degree breadth electives from at least two (2) different categories as part of the Bachelor of Business Administration program. One (1) breadth electives must be an advanced/upper-level course (represented by course codes beginning in 39xx). These upper-level are only available in Year 3 of the program. For more information regarding degree breadth electives, click here (<http://catalog.cambriancollege.ca/degreeelectives/>).

<sup>2</sup> Students must take elective courses as part of the program. These electives are divided into three specializations: Accounting, Data Analytics and Digital Marketing. Students can take any combination of electives to meet the program requirements for the Bachelor of Business Administration.

Students choosing to pursue their fourth year and graduate from the Honours Bachelor of Business Administration program must take a total of ten (10) electives. If students take all ten (10) electives from a specific area, they will receive a specialization with their degree. Conversely, they can take a variety of electives from different areas and graduate without a specialization. For more information on specializations, click here (<https://catalog.cambriancollege.ca/hbba/#majorspecializationstext>).

<sup>3</sup> Courses will be delivered asynchronously online.

## Fees

### Tuition and Ancillary Fees

Please see our fees page (<http://cambriancollege.ca/fees/>) for the breakdown of tuition and mandatory ancillary fees by program and semester for both domestic and international students.

### Books & Supplies

The cost of books and supplies for Year 1 is under review. This is the best information available at the time of publishing to the website and is subject to change.

## Employment Opportunities

GBBA will prepare individuals very well for entry level positions in various business and non-profit organizations in the functions such as accounting, marketing, data analytics, retail, and general business operations.

### Furthering Your Studies

Graduates of Cambrian College's BBA program may choose to specialize in accounting, digital marketing, or data analytics by spending an

additional year in the Honours Bachelor of Business Administration (HBBA) degree program.

Graduates of Cambrian College's BBA program may also be eligible for applying to MBA (Master of Business Administration) programs or other related Master's programs globally where the admission requirements include the completion of a degree program.

## Advanced Standing Pathways

Cambrian College will grant advanced standing to graduates from the Business Diploma (GEBU) (<https://catalog.cambriancollege.ca/gebu/>). Students with a minimum GPA of 2.5 will be eligible to apply to enter the **5th semester (3rd year)** of the Bachelor of Business Administration. Students will have to take specialized workshops as well as some additional courses over the additional study period and may come at an additional cost.

Students graduating with an Ontario College Diploma or Ontario College Advanced Diploma in Business or a related field may be eligible for transfer credits towards the GBBA program.

For further details regarding the advanced standing pathways, please contact Loradonna Botter ([loradonna.botter@cambriancollege.ca](mailto:loradonna.botter@cambriancollege.ca)).

## Contacts

### Jenna Guse

Program Coordinator (Year 1 & 2)  
705-566-8101, ext 6326  
[jenna.guse@cambriancollege.ca](mailto:jenna.guse@cambriancollege.ca)

### Craig O'Neill

Program Coordinator (Year 3 & 4)  
705-566-8101, ext 6288  
[craig.oneill@cambriancollege.ca](mailto:craig.oneill@cambriancollege.ca)

### INTERNATIONAL ADMISSION

[mailboxadmissions@cambriancollege.ca](mailto:mailboxadmissions@cambriancollege.ca)