

GLOBAL DIVERSITY AND BUSINESS (DVBUC)

This microcredential is currently under review. Please visit this page again soon for the latest updates and availability information. Thank you for your interest.

International business is accelerating at an ever-increasing pace. Our awareness of the role of international issues in our lives has increased significantly. We see increased economic integration, new trade policies related to reducing trade barriers, and the impact of retaliatory actions.

Global business skills are no longer an option, they are a necessity. This program aims to provide the participants the knowledge, tools, and techniques related to researching different markets, comprehending the legal aspects of doing a business in a different market, and developing cultural sensitivity.

Students will:

- examine legal principles involved in international business including relevant international and regional trade agreements.
- understand the role of managers in adapting and managing cultural diversity to achieve higher productivity and performance.
- understand target markets and customer preferences and how these are driven by diversity amongst the customer base.

Admissions

OSSD or Mature Student Status

If you are interested in completing the entire certificate program, please click here (<https://cambriancollege.ca/certificate-programs-sign-up/>) to sign up prior to registering for your courses. See Program of Study or Course Delivery tabs to register for individual courses.

Certificate Requirements

In order to obtain the Certificate of Completion, the following courses must be completed:

Code	Title	Credits
LAW 1005	Global Legal Issues	3
IBG 1017	Global Market Research	3
IBG 1019	Managing Across Cultures	3

Course Delivery

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Contacts

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