

DIGITAL COMMUNICATIONS (DCOM)

Stand out in the crowd by creating content that is easily identifiable and uniquely you with the Digital Communications micro-credential. This program will provide you with the skills to produce compelling, strategic content that grabs attention and produces results. You'll actively engage in conceiving, and designing marketing communications materials for a variety of real-world products and people.

Admissions

OSSD or Mature Student Status

If you are interested in completing the entire certificate program, please click here (<https://cambriancollege.ca/certificate-programs-sign-up/>) to sign up prior to registering for your courses. See Program of Study or Course Delivery tabs to register for individual courses.

Career Opportunities

- Independent producer of compelling, strategic content that grabs attention
- Media-related fields such as social media marketer, digital content producer and digital storyteller

Certificate requirements

In order to obtain the Certificate of Completion, the following courses must be completed:

Code	Title	Credits
COM 1162	Communications Design	3
PRO 1133	Digital Marketing	3
PRO 1135	Public Relations Writing I	3
PRO 1143	Personal Branding	3

REGISTER NOW!

Fees

Current tuition per credit

Student Type	2 credit	3 credits	4 credits	5 credits
Domestic	208.47	320.61	431.86	540.92
International	467.77	879.21	1,269.76	1,658.12
Senior	164.51	232.69	299.98	365.08

Tuition per credit beginning Fall 2024

Student Type	2 credit	3 credits	4 credits	5 credits
Domestic	209.18	322.03	433.97	543.65
International	469.49	902.65	1,304.90	1,704.82
Senior	165.22	234.11	302.09	367.81

Please see our fees page (<https://cambriancollege.ca/admissions/tuition-and-fees/>) for the breakdown of tuition and mandatory ancillary fees for part-time students.

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Important Note: The tuition above denotes domestic tuition fees only. International applicants should contact Pathways or Continuing Education for further information regarding the admissions process.

Course delivery

Please visit Cambrian College's eStore (<https://cambrian.estore.flywire.com/products/?storeCatalog=10752>) to see which courses from this program are available for registration at this time.

Courses are delivered asynchronously online. This means you do not have to log in at a specific day or time to complete your coursework. However, you are responsible for meeting all course due dates as posted within the course. Most courses will have weekly modules or assignments to complete. We recommend that students budget a minimum of 5 hours per week per 3-credit course they are taking online to be successful.

Important Note: Cambrian College reserves the right to cancel the offering of courses in certain terms.

Register Now

Contacts

Continuing Education

705-566-8101

continuing@cambriancollege.ca