

CRISIS COMMUNICATION (CCOM)

Certificate of Completion | Flex

Crisis Communications students will explore and engage in the systems, protocols and technologies that allow an organization to effectively communicate in response to a major threat or disruption. This program will provide students with an understanding of public relations strategies, the importance of media relations, while giving them the digital tools needed to manage a wide range of potential crises.

Career Opportunities

- Media Liaison
- Media-related fields such as social media marketer, digital content producer and digital storyteller

Admissions

OSSD or Mature Student Status

If you are interested in completing the entire certificate program, please click here (<https://cambriancollege.ca/certificate-programs-sign-up/>) to sign up prior to registering for your courses. See Program of Study or Course Delivery tabs to register for individual courses.

Graduation Timelines

Students can complete the Certificate of Completion in as little as one semester. They are usually expected to complete their certificate within 60 months.

Other Important Information

Please see our [resources page](#) OR [Frequently Asked Questions \(FAQ\)](#) for information regarding important dates, books, exams etc.

SIGN UP NOW!

Certificate Requirements

In order to obtain the Certificate of Completion, the following courses must be completed:

| Code | Title | Credits |
|----------|-------------------------------|---------|
| PRO 1132 | Public Relations Strategies I | 3 |
| PRO 1134 | Media Relations | 3 |
| PRO 1133 | Digital Marketing | 3 |
| COM 1171 | Crisis Communications | 3 |

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Fees

Tuition and Ancillary Fees

The total domestic tuition fees for each course is listed below.

| Course | Credits | Domestic Tuition | Ancillary Fees | Total Domestic Fees |
|----------|-----------|------------------|----------------|---------------------|
| PRO 1132 | 3 credits | \$263.76 | \$72.66 | \$336.42 |
| PRO 1134 | 3 credits | \$263.76 | \$72.66 | \$336.42 |
| PRO 1133 | 3 credits | \$263.76 | \$72.66 | \$336.42 |
| COM 1171 | 3 credits | \$263.76 | \$72.66 | \$336.42 |

Please see our [fees page](#) for the breakdown of tuition and mandatory ancillary fees for Part-time studies.

Important Note: The tuition above denotes domestic tuition fees only. International applicants should contact Pathways or Continuing Education for further information regarding the admissions process.

Course Delivery

The table below details course offerings over the current and next academic year.

| Course | 2023-24 Academic Year | 2024-25 Academic Year |
|----------------------|-----------------------|-----------------------|
| PRO 1132 - 3 credits | SEPTEMBER, JANUARY | SEPTEMBER, JANUARY |
| PRO 1134 - 3 credits | SEPTEMBER, JANUARY | SEPTEMBER, JANUARY |
| PRO 1133 - 3 credits | SEPTEMBER, JANUARY | SEPTEMBER, JANUARY |
| COM 1171 - 3 credits | JANUARY, MAY | JANUARY, MAY |

Courses includes both synchronous and asynchronous learning and you can move between both components seamlessly. This form of hybrid learning gives you the option of joining classes in real-time (in-person or via web conferencing), learning asynchronously or doing both. Students can change their mode of learning weekly.

Although most courses have offerings in September, January and May, additional intakes may be offered monthly, please see the course registration page for specific intake dates.

Important Note: Cambrian College reserves the right to cancel the offering of courses in certain terms. Please refer to your registration page for current semester options.

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Contacts

Continuing Education

705-566-8101

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