

BUSINESS ADMINISTRATION (BUAD)

Ontario College Advanced Diploma | 6 semesters | Barrydowne

Arm yourself with the necessary skills in human resources, marketing, entrepreneurship, finance, and operations in order to play an important role in any small- to large-sized business, as well as entrepreneurial ventures. In your third year, you can choose a specialization in one of two key areas: marketing or management, and will put your skills to work in a field placement in your final semester.

Program Highlights

- 3 years – 6 semesters
- Industry experienced professors provide real-world connections to learning
- Flexible learning options (traditional classrooms, online options, and virtual classes)
- Opportunities for experiential learning through clubs and competitions
- 7 to 8-week unpaid placement provides valuable real-world experience and connections to the business world
- Course options allow you to build specialized skills in marketing, management, and/or business planning
- Opportunities to earn a degree through articulation agreements with various universities

Fieldwork/Placement

All Business Administration students are required to complete an unpaid placement in the final semester of the program. The placement provides an opportunity for students to put their business skills to the test in an actual workplace of their choice. This hands-on approach allows students to gain experience in their chosen field while building relationships and their resumes.

Quick Links

How to Apply (<http://cambriancollege.ca/apply/>)

Business and Information Technology (<http://cambriancollege.ca/field-of-study/business-and-information-technology/>)

Admission Requirements

For graduates of the new curriculum (OSS): Ontario Secondary School Diploma (30 credits) or equivalent or mature student status, including:

- Any grade 12 English (C) or (U)
- Any grade 11 mathematics (C), (U), or (M)

Recommended

- Computer competency in relevant software

APPLY NOW! (<https://www.ontariocolleges.ca/en/apply-now/>)

Program Delivery

2021-2022

This program will be delivered in the following terms:

Fall Term Start

1. SEMESTER 1 Fall 2021
2. SEMESTER 2 Winter 2022
3. SEMESTER 3 Fall 2022
4. SEMESTER 4 Winter 2023
5. SEMESTER 5 Fall 2023
6. SEMESTER 6 Winter 2024

Winter Term Start

1. SEMESTER 1 Winter 2022
2. SEMESTER 2 Spring 2022
3. SEMESTER 3 Fall 2022
4. SEMESTER 4 Winter 2023
5. SEMESTER 5 Fall 2023
6. SEMESTER 6 Winter 2024

For specific term start/end dates and other key dates/deadlines, please see the Academic Schedule (<http://cambriancollege.ca/apply/how-to-apply/academic-schedule/>) posted on our website.

Program of Study for 2021-22 Academic Year

Semester 1		Credits
ACC 1045	Introduction to Accounting	3
BUS 1125	Business Professionalism	3
BUS 1146	Introduction to Business Management	3
BUS 1211	Business Mathematics	3
ECN 1101	Microeconomics	3
ENG 1002	College Communications	3
ISP 3026	Spreadsheets for Business	3
	Credits	21
Semester 2		
ACC 1050	Financial Accounting	3
BUS 1111	Business Research Methods	3
BUS 1153	CSR and Ethics	3
BUS 1212	Financial Mathematics	3
ECN 1202	Macroeconomics	3
MKT 1204	Foundations of Marketing	3
One General Education course. ¹		3
	Credits	21
Semester 3		
ACC 2312	Managerial Accounting	3
BUS 1233	Statistics	3
ENG 2205	Business Reports and Presentations	3
MKT 1200	Applied Marketing	3
FIN 1101	Corporate Finance	3
IND 1011		3

One General Education Course. ¹		3
	Credits	21
Semester 4		
BUS 1037	Project Management	3
BUS 1217	Strategic Business Decisions	3
BUS 2320	Business Law	3
BUS 3501	Operations Management	3
MKT 3680	Professional Selling	3
BUS 2041	Human Resources Management	3
One General Education Course. ¹		3
	Credits	21
Semester 5		
BUS 1144	Business Research and Plan	4
MKT 3550	Strategic Marketing Management	3
MKT 2350	Customer Relationship Management	4
QMM 1003	Business Analytics	4
One of the following groups of Electives:		6
BUS 1040 & BUS 1126	Supply Chain Management and Small Business Management	
MKT 2381 & MKT 1202	Communication Design and Digital Media and Marketing	
	Credits	21
Semester 6		
BUS 1145	International Management	3
BUS 1156		6
One of the following groups of Elective courses:		6
MKT 1020 & MKT 1003	Integrated Marketing Communications and Campaign Strategies	
BUS 1500 & FIN 1005	Continuous Process Improvement and Financial Planning	
	Credits	15
	Total Credits	120

- Retail organizations
- Investment firms
- Insurance companies
- Commercial development firms
- Municipal, provincial, and federal governments
- Manufacturing firms
- Advertising agencies
- Financial institutes
- Marketing agencies

College/University Degree Opportunities

Graduates from this program may continue their studies at college/university and may receive credit for their prior College education.

Refer to College/University Agreements (<http://www.cambriancollege.ca/agreements/>) for further information.

Contacts

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¹ For more information regarding General Education courses, click here (<https://cambriancollege.ca/general-education-electives/>).

Fees

Tuition and Ancillary Fees

Please see our fees page (<http://cambriancollege.ca/fees/>) for the breakdown of tuition and mandatory ancillary fees by program and semester for both domestic and international students.

Books & Supplies

The cost of books and supplies for Year 1 is approximately \$1,500. This is the best information available at the time of publishing to the website and is subject to change.

Graduate Options

Employment Opportunities

Graduates are prepared for employment opportunities in: