

# BUSINESS FUNDAMENTALS (BFPG)

## Turn your ideas into business by learning the basics.

Gain a solid introductory foundation in accounting, finance, management, and marketing to kick off your business career. With the flexibility to take business courses on-campus or to study online, you'll explore traditional business careers and learn viable skills you need to succeed in any walk of life. You can apply that practical knowledge to advance your current career or pursue your passions.

Successful graduates of this one-year program are eligible for direct entry into the second year of various business and accounting diploma programs at Cambrian.

## Program highlights

- Online (hyflex) delivery lets you study full-time or part-time with the option to attend classes on campus, online, or a combination of both
- Common year for all business students
- Continue directly into a business or accounting program to earn a diploma or advanced diploma

## Program of study for 2024-25 Academic Year

Semester 1		Credits
ACC 1045	Introduction to Accounting	3
BUS 1125	Business Professionalism	3
BUS 1146	Introduction to Business Management	3
BUS 1211	Business Mathematics	3
ECN 1101	Microeconomics	3
ENG 1002	College Communications	3
ISP 3026	Spreadsheets for Business	3
<b>Credits</b>		<b>21</b>
Semester 2		Credits
ACC 1050	Financial Accounting	3
BUS 1111	Business Research Methods	3
BUS 1153	CSR and Ethics	3
BUS 1212	Financial Mathematics	3
ECN 1202	Macroeconomics	3
MKT 1204	Foundations of Marketing	3
One General Education course. <sup>1</sup>		3
<b>Credits</b>		<b>21</b>
<b>Total Credits</b>		<b>42</b>

<sup>1</sup> For more information regarding General Education courses, click here (<https://cambriancollege.ca/general-electives/>).

## Admission requirements

For graduates of the new curriculum (OSS): Ontario Secondary School Diploma (30 credits) or equivalent or mature student status, including:

- Any grade 12 English (C) or (U)
- Any grade 11 mathematics (C), (U), or (M)

## Additional admissions requirements

### Recommendations

- Computer competency in relevant software

## Program delivery

### 2024-2025

#### Fall term start

SEMESTER 1: Fall 2024  
SEMESTER 2: Winter 2025

#### Winter term start

SEMESTER 1: Winter 2025  
SEMESTER 2: Spring 2025

#### Spring term start

SEMESTER 1: Spring 2025  
SEMESTER 2: Fall 2025

## Specific program pathways

### Furthering your studies

Graduates will be eligible for direct entry into the second year of the following diploma programs at Cambrian College: Business (<https://cambriancollege.ca/programs/business/>), Business - Accounting (<https://cambriancollege.ca/programs/business-accounting/>), Business - Accounting - Online (<https://cambriancollege.ca/programs/business-accounting-online/>), Business - Finance (<https://cambriancollege.ca/programs/business-finance/>), Business Administration (<https://cambriancollege.ca/programs/business-administration/>), and Business Administration - Accounting (<https://cambriancollege.ca/programs/business-administration-accounting/>).

### College or university degree opportunities

If you are a graduate from this program, you may continue your studies at a college or university and you may receive credit(s) for your prior college education. Refer to Cambrian's college and university agreement (<https://cambriancollege.ca/supports-services/articulation-agreements/>) details for further information.

## Employment opportunities

Graduates are prepared for employment opportunities in:

- Sales
- Wholesale
- Insurance
- Government departments
- Customer service
- Retailing
- Manufacturing
- Service industries
- Financial institutions

## Contacts

### Praveen Rathee

Program Coordinator  
705-566-8101, ext 6357  
[praveen.rathee@cambriancollege.ca](mailto:praveen.rathee@cambriancollege.ca)

### INTERNATIONAL ADMISSIONS

[mailboxadmissions@CambrianCollege.ca](mailto:mailboxadmissions@CambrianCollege.ca)