

BUSINESS ADMINISTRATION (BUAD)

Ontario College Advanced Diploma | 6 semesters | Barrydowne

Arm yourself with the necessary skills in human resources, marketing, entrepreneurship, finance, and operations in order to play an important role in any small- to large-sized businesses, as well as entrepreneurial ventures. In your third year, you can choose a specialization in one of two key areas: marketing or management, and will put your skills to work in a field placement in your final semester.

Program Highlights

- 3 years – 6 semesters
- Industry experienced professors provide real-world connections to learning.
- Flexible learning options (traditional classrooms, online options, and virtual classes)
- Opportunities for experiential learning through clubs and competitions
- 7 to 8-week unpaid placement provides valuable real-world experience and connections to the business world
- Course options allow you to build specialized skills in marketing, management, and/or business planning
- Opportunities to earn a degree through articulation agreements with various universities
- This is a Northern College's Collaborative Delivery program (see cambriancollege.ca/ncc (<http://cambriancollege.ca/ncc>))

Fieldwork/Placement

All Business Administration students are required to complete an unpaid placement in the final semester of the program. The placement provides an opportunity for students to put their business skills to the test in an actual workplace of their choice. This hands-on approach allows students to gain experience in their chosen field while building relationships and their resumes.

Quick Links

How to Apply (<http://cambriancollege.ca/apply>)

Business and Information Technology (<http://cambriancollege.ca/field-of-study/business-and-information-technology>)

Admission Requirements

For graduates of the new curriculum (OSS): Ontario Secondary School Diploma (30 credits) or equivalent or mature student status, including:

- Any grade 12 English (C), (U), or (M)
- Any grade 11 mathematics (C), (U), or (M)

Recommended: computer competency in relevant software

APPLY NOW! (<http://ontariocolleges.ca/apply>)

Program Delivery

2018-2019

This program will be delivered in the following terms:

Fall Term Start

1. SEMESTER 1 Fall 2018
2. SEMESTER 2 Winter 2019
3. SEMESTER 3 Fall 2019
4. SEMESTER 4 Winter 2020
5. SEMESTER 5 Fall 2020
6. SEMESTER 6 Winter 2021

Winter Term Start

1. SEMESTER 1 Winter 2019
2. SEMESTER 2 Spring 2019
3. SEMESTER 3 Fall 2019
4. SEMESTER 4 Winter 2020
5. SEMESTER 5 Fall 2020
6. SEMESTER 6 Winter 2021

For specific term start/end dates and other key dates/deadlines, please see the Academic Schedule (<http://cambriancollege.ca/apply/how-to-apply/academic-schedule>) posted on our website.

Program of Study

Semester 1		Credits
ACC 1100	Intro to Financial Accounting	4
BUS 1104	Intro to Business Concepts	3
BUS 1100	Business Mathematics	4
ENG 1002	College Communications	3
HRP 1000	Intro to Human Resources	3
MKT 1004	Marketing I	3
ISP 3026	Computer Apps for Business I	3
Term Credits:		23
Semester 2		Credits
ACC 1310	Financial Accounting II	4
BUS 1200	Financial Math	4
ECN 1101	Microeconomics	3
ENG 2205	Business Reports and Presentations	3
MKT 1200	Introduction to Marketing II	3
BUS 1035	Computer Apps for Business II	3
The following General Education course:		3
PSY 1125	Positive Psychology	3
Term Credits:		23
Semester 3		Credits
ACC 2310	Managerial Accounting	4
BUS 2040	Organizational Behavior	3
BUS 3500	Operations Management	4
ECN 1201	Macroeconomics	3
MKT 3680	Professional Selling	3

One of the following General Education Courses:		
POL 1500	Canadian Political Studies	3
SSC 1000	Media and Current Events	3
FIT 1115	Health Wellness	3
MUS 1009	Rock Music, Culture Technology	3
SOC 1010	Cross-Cultural Understanding	3
Term Credits:		20

Semester 4

BUS 1037	Project Management	3
BUS 1053	Corporate Social Responsibility	3
BUS 2320	Business Law	3
BUS 3585	Entrepreneurship	3
BUS 1033	Statistics	4
BUS 1117	Business Simulation	4

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POL 1500	Canadian Political Studies	3
SSC 1000	Media and Current Events	3
FIT 1115	Health Wellness	3
SOC 1010	Cross-Cultural Understanding	3
Term Credits:		23

Semester 5

ACC 1116	Management Information Systems	4
BUS 3595	Business Research	4
BUS 3655	Business Plan Project	2
MKT 3550	Marketing Management	3

One of the following groups of Elective courses:		
QMM 1003 & FIN 1001	Business Analytics and Corporate Finance	7
MKT 2370 & MKT 1002	Retailing and Digital Media and Marketing	8
Term Credits:		20

Semester 6

BUS 1046	Work Placement	7
BUS 1056	International Management	4

One of the following groups of Elective courses:		
MKT 2480 & MKT 1003	Consumer Behaviour and Marketing Simulation	6
FIN 1005 & BUS 1040	Financial Planning and Management Simulation	6
Term Credits:		17
Total Credits:		126

3 Books & Supplies

The cost of books and supplies for Year 1 is approximately \$1,500. This is the best information available at the time of publishing to the website and is subject to change.

Graduate Options**Employment Opportunities**

Graduates may seek employment in:

- Retail organizations
- Investment firms
- Insurance companies
- Commercial development firms
- Municipal, provincial, and federal governments
- Manufacturing firms
- Advertising agencies
- Financial institutes
- Marketing agencies

College/University Degree Opportunities

Graduates from this program may continue their studies at college/university and may receive credit for their prior College education.

Refer to College/University Agreements (<http://www.cambriancollege.ca/agreements>) for further information.

Contacts

Marnie Staffen
 Program Coordinator
 705-566-8101, ext 6262
marnie.staffen@cambriancollege.ca

Fees**Tuition and Ancillary Fees**

Please see our fees page (<http://cambriancollege.ca/fees>) for the breakdown of tuition and mandatory ancillary fees by program and semester for both domestic and international students